

Simulocity Virtualizes Roche (Global Pharma & Diagnostics Leader) With an Award-Winning, Virtual Industry Platform

Jun 07, 2021 (AB Digital via COMTEX) -- ORLANDO, Fla. - June 7, 2021 - Simulocity has developed an immersive, year-round, virtual industry platform for Roche to conduct clinical best-practice sharing, employee training, live and on-demand events, and corporate collaboration.

The platform enables Roche to conduct key global clinical meetings, work collaboratively and share clinical best-practices virtually, through a single “always on” virtual venue. Roche employees can connect via forums, live webinars, and social media through this innovative platform. This technology is also infused with advanced features such as gamification, learning management system, and artificial intelligence via an intelligent avatar that serves as a virtual concierge. As more companies opt for virtualizing their operations and corporate events into a hybrid and/or virtual modality, Simulocity has delivered innovative, award-winning platforms that can meet the needs of every type of industry or organization.

“Team Simulocity is honored to serve Roche and its global staff in providing an industry platform as a virtual “Center of Excellence” to share best-practices year-round, including, education, forums, employee training, analytics, live and on-demand events and much more,” said Dr. Manny Dominguez, CEO of Simulocity. Our clients really enjoy our platform’s powerful and immersive, luxury-feel, that makes you feel “Virtually There!”. Simulocity now serves over two dozen global pharma leaders and growing. In addition, we are also expanding our Virtual Industry Platform (VIP) across many industries, and even nations that want to enhance virtual access of government services to their citizens.”

Simulocity has partnered with many healthcare and pharmaceuticals in recent months. The company’s technology is enabling top organizations, including Blue Cross Blue Shield, Covance, Bayer, and Vertex, to innovatively collaborate within their internal projects and events, connecting a global workforce, whether they are remote or onsite.

Simulocity’s Virtual Industry Platform (VIP) is an award-winning platform, with an immersive, innovative, and luxurious experience in a modern modality that really feels like an entertainment platform but designed for business. It delivers a world-class experience from any internet-connected computer or mobile device.

About the Company

Located in Orlando, Florida, Simulocity is a technology solutions firm comprised of top innovators with decades of proven results in delivering innovative and ground-breaking technologies around the globe.

Simulocity develops customized simulation technologies for healthcare, education, training and events management. Their expertise is in integrating & innovating leading-edge technologies, including virtual platforms for business, virtual-reality, learning via gamification, business intelligence, combined with expert project management. Simulocity is the recipient of numerous awards, including Healthcare Tech Outlook’s - Top 10 Healthcare Simulation Solution Providers, CIO Applications’ - Top 10 Simulation Solution Providers, and CIO Review’s - 20 Most Promising Gamification Technology Solution Providers.

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